

NEWS RELEASE

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Ninth Annual Shakti Rising Golf Tournament Highlights Personal, Community, and Environmental Sustainability

San Diego, CA — This year, golfers at the annual Birdies and Butterflies Charity Golf Tournament will do more than swing their clubs for a good cause; they will learn about sustainability and participate in activities that address personal, community, and environmental sustainability.

Hosted by Shakti Rising and its corporate sponsors, Birdies and Butterflies will be held June 5th, 2009 at Sycuan Resort's Oak Glen Golf Course in El Cajon. Now in its ninth year, the golf tournament is Shakti's largest yearly fundraiser, with all proceeds directly benefiting the organization's "Education and Community Wellness Program." Shakti's program provides signature classes that promote individual wellness, community health, and sustainability.

"Birdies and Butterflies is focused on sustainability, an element central to the Education program," said Jordan Stanton, Shakti Rising's Education Director. "Sustainability means living in a manner that is both self and life supporting. Since our tournament is supported primarily by construction and real estate industries, we have a unique opportunity to raise awareness about sustainability with our loyal supporters and golfers."

Shakti will provide education on personal sustainability through health and wellness inspired activities on the golf course. The tournament will also offer building and real estate supporters the opportunity to share benefits of environmental sustainability. Local businesses and organizations promoting green building practices will also introduce players to their services. Even the tournament host, Sycuan Resort and Casino, will showcase their sustainability practices at the event. For more information about the tournament, sponsorship opportunities, or to register, visit the event website at <http://www.shaktirising.org/golf/index.htm>.

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About Shakti Rising

Shakti Rising is an innovative nonprofit organization working to create large scale social change by providing holistic, empowerment-based programs that facilitate individual and community transformation. Our work actively promotes community well-being by creating woman and child friendly societies that are safe, healthy, vibrant, diverse, sustainable and culturally alive. Our mission is to empower young women to uncover, rediscover, and reclaim their whole selves. For more information about Shakti Rising, please visit www.shaktirising.org or call 619-501-2746.